Code # FA21 (2014)

**Program and/or Course Deletion Proposal-Bulletin Change Transmittal Form**

x **Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

☐ **Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to pheath@astate.edu

|  |
| --- |
| **Program and/or Course Deletion** Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Chair:**  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (If applicable)**   |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Vice Chancellor for Academic Affairs** |

**1. Program and/or Course Title, Prefix and Number**

ART 3433, Digital Illustration

**2. Contact Person** (Name, Email Address, Phone Number)

Curtis Steele, csteele@astate.edu, 870.530.1317

**3. Last semester student can graduate with this degree and/or last semester course will be offered**

Fall 2022

**4. Student Population**

a. The program and/or course was initially created for what student population?

BFA Graphic Design and BFA Graphic Design, Digital Design Emphasis students

b. How will deletion of this program and/or course affect those students?

Course is being revised and offered throughout the program and in ART 1411 Design Technology.

**5.**

**a. How will this affect the department?**

Students interested in Digital Illustration beyond what is taught in the existing Graphic Design courses, will have the opportunity to explore this in the new electives.

**b. Does this program and/or course affect another department?**  No

**c. If yes, please provide contact information from the Dean, Department Head, and/ or Program Director whose area this affects.**

Enter text...

**6. (For courses only) Will another course be substituted?**  No

**If yes, what course?**

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

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**Major in Graphic Design (cont.)**

**Bachelor of Fine Arts**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

|  |  |
| --- | --- |
| ART 3413, Identity Design  | 3  |
| ~~ART 3423, Package Design~~  | ~~3~~  |
| ~~ART 3433, Digital Illustration~~  | ~~3~~  |
| ART 3443, Advertising Design  | 3  |
| ART 3463, Intermediate Web Design  | 3  |
| **ART 3483, Typography II** | **3** |
|  |  |
| ART 4363, Graphic Design Internship  | 3  |
| ART 4403, Photography for the Graphic Designer  | 3  |
| ~~ART 4423, Campaign Design~~  | ~~3~~  |
| ART 4423, Branding (this change has been approved, but has not been changed in the bulletin) | 3  |
| ~~ART 4473, Advanced Web Studio~~  | ~~3~~  |
| ~~ART 4491, Graphic Design Portfolio~~  | ~~1~~  |
| **ART 4493, Portfolio Presentation** | 3  |
| **ART elective, 4000 level ART or Graphic Design course** | 3  |
| **ART elective, 4000 level ART or Graphic Design course** | 3  |
| **Sub-total**  | **43**  |
| **Total Required Hours:**  | **120**  |

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Major in Graphic Design (cont.)

**Bachelor of Fine Arts**

**Emphasis in Digital Design**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| --- | --- |
| **~~ART 3413, Identity Design~~**  | **~~3~~**  |
| **~~ART 3433, Digital Illustration~~**  | **~~3~~**  |
| **ART 3443, Advertising Design**  | **3**  |
| **ART 3453, Motion Graphics**  | **3**  |
| **ART 3463, Intermediate Web Design**  | **3**  |
| **ART 3483, Typography II** | **3** |
|  | **3**  |
| **ART 4363, Graphic Design Internship**  | **3**  |
| **ART 4403, Photography for the Graphic Designer**  | **3**  |
| **ART 3713, 3D Digital and Game Design 3****ART 4423, Campaign Design**  | **3**  |
| **ART 4473, Advanced Web Studio**  | **3**  |
| ~~ART 4491, Graphic Design Portfolio~~  | ~~1~~  |
| **ART 4493, Portfolio Presentation** | **3**  |
| **ART elective, 4000 level ART or Graphic Design course** | 3  |
| **ART 4713, Design for Physical Computing 3** Sub-total  | 343  |
| **Total Required Hours:**  | **120**  |

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**ART 3083. Printmaking** STUDIO ART. Covers intaglio, relief, silkscreen, lithography and contemporary printmaking techniques. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio class. Prerequisites, a grade of C or better in ART 1013, ART 1033, and ART 1043. May be repeated for credit. Fall, Spring.

**ART 3093. Ceramics** STUDIO ART. Introduction to ceramic materials and techniques, wheelthrown and handbuilt forms. Glazing and firing undertaken. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio class. Prerequisites, a grade of C or better in ART 1013, ART 1033, and ART 1043. May be repeated for credit. Fall, Spring.

**ART 3103. Sculpture** STUDIO ART. Studio practice and experimentation in three dimensional design. Clay, wood, metal, and other materials are used. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio class. Prerequisites, a grade of C or better in ART 1013, ART 1023, ART 1033, and ART 1043. Fall, Spring.

**ART 3330. BFA Review** Admissions screening, transfer screening for all BFA students. Coun­seling and advising practice by portfolio review. Provides realistic assessment of student status in relation to program. Passing is prerequisite for 4000 level ART courses. Prerequisites, a grade of C or better in ART 1013, ART 1023, ART 1033, ART 1043, ART 3033, ARTH 2583, and ARTH 2893; a 2.75 GPA in all ART, ARTH, and ARED courses. Fall, Spring.

**ART 3403. Photography** STUDIO ART. An introductory study of photographic equipment, techniques, and processes both film based and digital. Requires three hours of lab per week. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio class. Prerequisites, a grade of C or better in ART 1013, ART 1033, and ART 1043. Fall.

**ART 3413. Identity Design** GRAPHIC DESIGN. Graphic design strategies using metaphors, iconography, and the creative process. Emphasis on semiotics, color, logos, letterhead packages and the elements of corporate identity design. Stress placed on problem solving using type and image and conceptual thinking. May be repeated for credit. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio Graphic Design class. Prerequisites, a grade of C or better in ART 1013, ART 1033, ART 1043, and ART ~~2423~~. Fall.

**~~ART 3423. Package Design~~** ~~GRAPHIC DESIGN. Structure, color, and graphics and creative application to the field of packaging. Designing of three dimensional containers and displays. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio Graphic Design class. Prerequisites, a grade of C or better in ART 1013, ART 1033, ART 1043, and ART 2423. May be repeated for credit. Fall.~~

**~~ART 3433. Digital Illustration GRAPHIC DESIGN. Introduction to illustration using computer applications. May be repeated for credit. It is expected that students will spend a minimum of three additional clock hours per week on work outside the scheduled class time for each studio Graphic Design class. Prerequisites, a grade of C or better in ART 1013, ART 1033, ART 1043, and ART 2423. Fall.~~**

**ART 3443. Advertising Design** GRAPHIC DESIGN. Fundamentals and history of graphic design as it applies to advertising including the agency hierarchy and the advertising designer’s role. Emphasis on accurate communication regardless of media through development and imple­mentation of creative work plans, concepts, and implementation and presentation. It is expected that students will spend a minimum of three additional clock